CLAYTON HOLDER

Art Director **/** Graphic Designer

claytonholder816@gmail.com

www.claytonholder.com

PROFILE

Energetic, passionate and dependable Art Director with extensive graphic design experience and time management skills. I can adapt immediately to any situation and excel to the highest quality of design. Extraordinary ability to build a meaningful and trustworthy relationship with internal/external clients. My management skills allow designers to transcend what they personally think they are capable of.

EDUCATION

UMKC
Kansas City, MO
Bachelor of Studio Art - Graphic Design
December 2014

LONGVIEW COMMUNITY COLLEGE
Lee's Summit, MO
General Studies

ORGANIZATIONS

AAF-KC
(Current member)

STUDENT GOVERNMENT ASSOCIATION
(2012 - 2013)

BOY SCOUTS OF AMERICA
Eagle Scout Award **/** (2008)

INTERESTS & HOBBIES

MOUNTAIN BIKING
SNOW/WATER SKIING
CAMPING
BRANDING
SOCIAL MEDIA
LAYOUT

EXPERIENCE

ART DIRECTOR

T-Mobile (T|STUDIOS) / August 2019 - Present

As a Art Director for T | STUDIOS I am developing brand treatments, concepts and cohesive creative for big brand moments both externally and internally. These high profile projects has given me a better eye for design and has made me a more efficent Art Director.

ART DIRECTOR / DESIGNER

Sprint (YellowFan Studios) / January 2016 - August 2019

As the Art Director for the CEO of Sprint, Corporate Communications and YellowFan Studios I have managed a team of designers to concept and ultimately execute the designs in a fresh and cohesive way. I am always trying to push the designs to new and interesting ways while still being respectful to the brand.

GRAPHIC DESIGN INTERNSHIP

The Studios Inc. / Summer 2012

Responsible for the completion of company branding among other tasks. During the internship I regularly met with the studio director. I learned valuable information about the design process and what it means to work in a studio environment. My college classes gave me basic tools but the internship was a learning experience that you just cannot obtain in a classroom.

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